**Blurbs for Tools/Resources**

**Corporate Sponsor:**

* The Big Idea
  + The story, business case, and metrics in an easy-to-use presentation to help you socialize and educate your team on SBV programs
* Measurement Framework
  + A framework for approaching and defining metrics that communicate the business and social value of SBV
* Talent Development Toolkit
  + A how-to for corporate leaders thinking about developing or transforming an SBV program into a leadership development initiative
* Business Doing Good
  + A practical resource focused on helping small-to-mid-sized businesses build give back programs into their organizations
* Small Business, Big Purpose
  + A guide to SBV that demonstrates how small business employers can to tap into their employee’s skillsets, attract and retain employees and create a purpose-driven workplace

**Purpose Driven Employee:**

* Social Impact: People and Places
  + A 101 guide to the “social impact” space targeted for individuals of all backgrounds who are looking to build their know-how and networks in purpose-driven work
* Millennials, Millennials, Millennials
  + We’ve synthesized the research for you! A collection of what you need to know about Millennials and what they bring to the workforce.
* Professional Development Wizard
  + What are you looking to develop in yourself? Take this short “quiz” to identify the type of SBV project that reinforces your unique goals for professional growth.

**Intrapreneur:**

* The Big Idea
  + The story, business case, and metrics in an easy-to-use presentation to help you socialize and educate your team on SBV programs
* Social Impact: People and Places
  + A 101 guide to the “social impact” space targeted for individuals of all backgrounds who are looking to build their know-how and networks in purpose-driven work

**Nonprofit Leadership Staff/Nonprofit Board of Director:**

* Organizational Readiness Wizard
  + An interactive tool for nonprofits to assess organizational readiness
* Project Readiness Wizard
  + An interactive tool for nonprofits to assess project readiness
* SBV Project Leader Description
  + A description of what to look for when you’re selecting the person on your staff to manage skills-based volunteers
* Recruiting Skills Based Volunteers
  + A toolkit to get you ready to recruit skills-based volunteers that are right for you. Walk through defining a project, crafting a volunteer job description, and making a corporate pitch.